



Profile & Contact Info

George Higgins

BSc Hons Animation and Visual Effects (1st)

Experienced producing custom media materials for an international client base. Developing specific expertise in motion graphics animation and video production. I enjoy projects that demand high visual standards, promote creative thinking, and welcome new ideas.

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Employment History

Jan 2022
Sep 2024

Arup

Senior Motion Graphics Designer
Employed within the Visual Communications team; a network spread across several offices throughout the UK, made up of graphic and digital designers. Working across marketing and communications and business development, bringing to life technical information and stories for Arup and our clients. Leading projects and mentoring junior level colleagues.

Jan 2019
Dec 2021

Twogether

Senior Motion Graphics Designer
Providing motion graphics and video editing for a multi-award winning B2B agency. Working with clients such as Samsung, O2, Lenovo, KPMG and Amazon Web Services. Covering many aspects of the production process, from conceptualisation and storyboarding, to post-production and video encoding; for use on various social media platforms.

Apr 2017
Dec 2018

Holovis International

Senior Motion Graphics Artist
Working with a broad team of concept artists, graphic designers, 3D artists, app and game developers; to support the production of 2D/3D animation and visual effects. Clients range from major automotive companies to international amusement park chains. Also, mentoring junior colleagues and facilitating the filming and editing of in-house and external projects.

Aug 2016
Mar 2017

Torpedo Group

Motion Designer
Working as part of a large team to produce global B2B marketing campaigns. Creating motion graphics and animated HTML5 web content. Ensuring brand guidelines are adhered to with great attention to detail. Liaising with clients and client account managers. Also gained experience creating an online video-based learning course.

Jun 2014
Aug 2016

The Bionic Group

Senior Motion Graphics Artist
Overseeing the post-production of 3D phasing animations for construction bidding, including compositing and colour grading of high end 3D visualisations. Working with a multitude of clients to produce motion graphics for corporate and promotional purposes. Meeting and Liaising with clients for briefing and work in progress feedback.

(Further experience available on my LinkedIn profile)



Professional Experience

- I Motion Graphics and Video Production.
- I Compositing.
- I Graphic Design.
- I Colour grading.
- I Web and UHD digital encoding.
- I Live action filming and editing.
- I Content management and archiving.

Experienced user of production software including:

After Effects	
Premiere Pro	
Media Encoder	
Adobe Animate	
Cinema 4D	
3DS Max	
Photoshop	
Illustrator	
Audition	



More Reference



<https://www.linkedin.com/in/george-higgins-5640b654/>



<https://vimeo.com/georgiemotion>



Education

- 2006-10** **Leeds Beckett University**
Animation Technology and Special Effects
First Class BSc Honours
- 2005-06** **Wirral Metropolitan College**
BTEC Art and Design
Merit Grade
- 1998-05** **Plessington High School and Sixth Form College**
3 A-levels: ICT (A), Design Tech (B), English Lit (B)
8 GCSE's: A to B Including Maths, English & Science



Other Activities & Achievements

- 2018 Present** **Freelance projects**
Most notably working for:
The Open University - to create animated health and safety videos.

31 Degrees - Creating visual media for 'putters' an interactive mini-golf course.

DevClever - working with a project lead and concept artist to create a mobile game trailer.
- 2018** **Holovis Project Awards**
Projection Mapping
Recognised alongside Great Coasters International and Merlin Entertainments as part of the award-winning team responsible for The Wickerman ride.

★ European Star Awards - Best New Coaster.
★ Park World Excellence Awards - Themed Attraction Of The Year.
- 2013 2014** **Insane Terrain Running**
Camera Operator/Video Editor
Collaborating with a camera crew at Insane Terrain obstacle race events, to produce promotional materials.
- 2012** **Libre Digital Limited**
2D Animator
Scripting, storyboarding and using Toon Boom to animate a video illustrating some of the central themes regarding Net Neutrality. The project involved client liaison and constructive feedback throughout.



Additional Skills

- Interpersonal
- Teamwork
- Project Planning
- Punctual delivery
- Creativity
- Initiative
- Communication
- Idea generation
- Presentation
- Positive ethos
- Calm under pressure



Hobbies & Interests



Music



Movies



Travel



Reading



Fitness



Mountain Biking



References

Available upon request